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## **RPC Group Plc**

### **PRESS RELEASE**

#### **New customer launches new product**

RPC Group Plc (“RPC” or “the Group”), Europe’s leading supplier of rigid plastics packaging, today announces that it is the sole supplier of the multi-functional closures for Carlsberg’s new draught beer system for professional and private users. The new Carlsberg DraughtMaster™ system is currently being launched in Denmark, Norway, Portugal and Sweden. At a later date, the system will also be launched in other countries inside and outside Europe.

The professional system offers customers a number of benefits, like perfect taste every time, easy handling, one-way kegs, 21 days shelf-life from first serve, perfect temperature control and very easy cleaning and maintenance. A special home version of DraughtMaster™ offers consumers a whole new opportunity to enjoy fresh and cold draught beer at home, served directly from the tap.

The manufacture of the closures will take place at RPC’s Bramlage plant in Germany. RPC does not anticipate any significant further investment in manufacturing facilities and tooling equipment at Bramlage for the manufacture of the multi-functional closures for Carlsberg’s DraughtMaster™ system.

Commenting on the launch, Ron Marsh, Chief Executive of RPC Group, today said:

“We are pleased to be working with Carlsberg to bring this new product to market. Carlsberg’s choice of RPC to manufacture the closures for the DraughtMaster™ system is a reflection of our ability to support our customers with complex solutions for new and innovative products, combined with excellence of manufacturing quality and service.”

This follows the March 15 2006 announcement by Carlsberg for the launch of a new draught beer system for professional and private users under the name DraughtMaster™.

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